I’ve seen the rain in Seattle, the frozen fields of Green Bay.
The grey skies of the Motor City. Soldier Field on game day.
The Metrodome is old. Cowboy Stadium is too expensive.
Philly fans are annoying. Raider Nation is offensive.
We like it hot with blue skies, bikinis and speed boats.

We love plastic beads, suntans, white sand and Gasparilla floats. So stay in the north in your cold and your grime. We’ll hold down the coast where it’s warm and it’s bright.

We live and play here by choice. We dig the sun and the sea. We feel bad for the rest of y’all.

It’s a Bucs life for me.
Welcome to the 2012 Buccaneers Season at Raymond James Stadium! We are looking forward to a season of exciting and memorable moments.

This Stadium Club Member Guide will help make the most of your Game Day. It covers all you need to know, from arriving and parking at RJS to exclusive benefits and amenities you receive as a Stadium Club Member. While our new Head Coach Greg Schiano spent this off-season developing a disciplined and tenacious team on the practice fields, we spent this off-season expanding and enhancing our Member Relations Team with the best and the brightest from the hospitality, sports and entertainment industry to customize your year-round Buccaneers Membership experience. Explore this guide to learn all that is available to you as a Stadium Club Member to make your Game Day experience unforgettable. Don’t forget, as a Stadium Club Member you receive the following benefits:

- 15% off all food, beverages and merchandise on Game Day
- 15% off online merchandise at Buccaneers.com
- 15% off season parking passes
- Free food, beverage, and merchandise credit based on Club Level

Thank you for your continued support of the Buccaneers.

Sincerely,

Barbara Stevens
Director of Guest + Member Relations
BStevens@buccaneers.nfl.com
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MEMBER RELATIONS TEAM
All of us on the Member Relations Team welcome you to the 2012 Season at Raymond James Stadium. Your dedicated Club Member Relations Associate and the entire Club Member Relations Team will be on hand throughout the year to assist with your needs leading up to and on Game Day. Our goal is to make your experience as a Stadium Club Member the best that it can be. You may contact the Club Member Relations Team at 813.875.CLUB (2582) or by calling your dedicated Club Member Relations Associate directly, Monday through Friday, 8:30am–5:30pm.

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BARBARA STEVENS
Director of Guest + Member Relations
BStevens@buccaneers.nfl.com
813.554.1355

IMPORTANT PHONE NUMBERS
MEMBER RELATIONS (M–F 8:30AM–5:30PM)
813.875.CLUB (2582)

WILL CALL (OPEN 3 HOURS PRIOR TO KICKOFF)
813.350.6502

BOX OFFICE TICKET SERVICE CONCIERGE:
(Located at the concierge desks directly inside the Club Entrance)
West: 813.350.6252
East: 813.350.6255

CLUB CONCIERGE
(Located at the top of the escalators in the Club Lounge)
West: 813.350.6257
East: 813.350.6256

LOWER GALLEY + TAILGATE RESERVATIONS
813.350.6490

Day of Game Issues Text “FAN ISSUES” to 33607
BENEFITS

As a Buccaneers Stadium Club Member you have access to exclusive benefits and perks on game day and year round. **NOTE:** Benefits highlighted in red are new for 2012.

- Season Ticket Discount from individual game prices
- 50% off ticket pricing for youth 15 and under (upper level only)
- Playoff ticket priority
- 15% off food, beverages and merchandise
- 15% off online merchandise at Buccaneers.com
- Free food, beverage, and merchandise credits
  - $35 per seat per game for Club 1
  - $25 for Club 2
  - $15 for Club 3
- Exclusive Member events with special access to GM, coaches and players
- Exclusive opportunity to purchase individual game tickets prior to the general public
- Dedicated Club Member Relations Associate
- Complimentary behind the scenes experience of One Buccaneer Place
- Dedicated Member Relations service windows at the box office
- Player meet and greet
- Member exclusive free smart phone application (coming soon)
- WiFi enabled stadium
- Early access to team news and information
- Exclusive Member events with special access to GM, coaches, and players
- Climate controlled Club Lounge complete with full-service sports bars and HD video walls
- Pre-game entertainment and kids activities
- Pre-Game Buccaneers Alumni Autograph Session
- Premium Concessions
- Access to the Lower Galley pre-game Atrium Buffet
- Box office ticket services concierge at private club entrance
- Club Lounge open 1 hour earlier (2.5 hours before kickoff) and 1 hour later (1 hour after the conclusion of the game)

TAKING ADVANTAGE OF YOUR EXCLUSIVE CLUB MEMBER BENEFITS

Present your Season Pass Card on Game Day to receive **15%** off all food, beverages and merchandise. Receive **15%** off Online Merchandise at Buccaneers.com by using your unique Member coupon code. Your unique code is “Bucs” followed by your Account ID, for example “Bucs12345.” Receive **15%** off season parking passes. If you do not have parking already, contact your Stadium Club Member Relations Associate to select the best parking lot for you.

EXCLUSIVE MEMBER EVENTS
HOIST THE FLAG.
STADIUM CLUB MEMBER GUIDE

2012 Season Tickets + Season Pass Cards

Enclosed are your 2012 Season Tickets which are active for entry to each 2012 Buccaneers home game. If you prefer to use your Season Pass Cards, also enclosed, for entry in lieu of your Season Tickets, you simply need to activate your Card(s) by logging on to buccaneers.com/activate and following the instructions for activation. Once you activate your Season Pass Card(s), your tickets will be inactive for the remainder of the season. You can activate your Season Pass Cards up until two (2) days prior to a game.

To receive your 15% discount on food, beverage and merchandise, you can present either your Season Pass Card or your Bucs Gold Card at any permanent concession or merchandise stand inside Raymond James Stadium.

BUCS Gold Card: Food, Beverage + Merchandise Credit

New 2012: You will find one Bucs Gold Card for each of your Stadium Club seats. This card holds your food, beverage + merchandise credit for each game and does not need to be activated. New 2012: You will need to present your Bucs Gold Card to use your food, beverage + merchandise credit. Note: Your Season Pass Card will not hold food + beverage credit. Club Members have a designated amount of money per game loaded onto each Bucs Gold Card. You can use any of this balance throughout the season.

<table>
<thead>
<tr>
<th>CLUB 1</th>
<th>CLUB 2</th>
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YOUR ONLINE BUCCANEERS ACCOUNT MANAGER

Buccaneers Account Manager lets you manage your Stadium Club account online quickly and easily. You can access Buccaneers Account Manager through Buccaneers.com (Click “Manage My Tickets” on the homepage) and log on using your email address or account number and password. If you do not have your password please contact your Club Member Relations Associate.

- Forward tickets to friends, family and clients via email
- Edit account information
- View/pay invoices
- Manage all tickets at a glance
- Post tickets for sale through TicketExchange for games you cannot attend
- RSVP for Exclusive Buccaneers Club Member Events
- Donate tickets to charity

PRINTING YOUR TICKETS

You can print your tickets until two hours before the start of the game. To print your tickets, follow the simple steps below:

1. Visit Buccaneers.com and click on Account Management on the Tickets tab.
2. Log in using your email address and password, then hit Continue.
3. On the My Tampa Bay Buccaneers Account home page, select the game you wish to forward or print, and click Manage My Tickets.
4. Select the seat(s) for the game(s) you would like to print and choose Print to print the seat from your printer.
5. Follow the next screen to confirm the game(s), section(s), row(s), and seat(s) and select Reprint Now.
6. Confirm once again and select a reason to reprint before selecting Download Now.
7. Once you hit Download Now a new window should pop up with a PDF version of the ticket(s).
FORWARDING YOUR TICKETS

You can forward tickets until two hours before the start of the game. To forward your tickets, follow the simple steps below:

**KEEP IN MIND** Once the recipient accepts the ticket(s) your Season Pass Card(s) will be invalid only for the game(s), section(s), row(s), and seat(s) that you forward.

1. Visit Buccaneers.com and click on Account Management on the Tickets tab.
2. Log in using your email address and password, then hit Continue.
3. On the My Tampa Bay Buccaneers Account home page, select the game you wish to forward or print, and click Manage My Tickets.
4. Select the seat(s) for the game(s) you would like to forward and choose Forward.
5. Fill out the Recipient’s Information fields, ensuring the email address you provided is accurate, and then hit Continue. You cannot forward the tickets to the email address listed on your account. You can also select to be notified if the tickets are not received within a certain period prior to the game.
6. Confirm all of the information is correct, including the game(s), section(s), row(s), seat(s) and email address, then hit E-mail Tickets. You will receive an email notification once the recipient has accepted the ticket(s). If the recipient does not accept the ticket(s) before the ticket expiration date, your Season Pass Card(s) will remain active.

DONATING YOUR TICKETS

Can’t make a game? It’s easy for you to donate your tickets. The Buccaneers have teamed up with Big Brothers Big Sisters of Tampa Bay, Inc. to enable children facing adversity to experience the excitement of a Buccaneers Football game. Tickets must be donated five days prior to the game and you must donate more than one ticket. To donate, follow these simple steps:

1. Visit Buccaneers.com and click on Account Management.
2. Log in using your email address and password, then hit Continue.
3. On the My Tampa Bay Buccaneers Account home page, select the game you wish to forward or print, and click Manage My Tickets.
4. Select the seat(s) for the game(s) you would like to donate and choose Donate to Charity.
5. Follow the next screen to confirm the game(s), section(s), row(s), and seat(s), check the box to acknowledge your donation and select Donate Now.
6. You will be directed to a Donation Confirmation page and you will also receive an email confirmation of your donation.
CANNONS WILL FIRE.
GAME DAY

HOURS PRIOR TO KICKOFF

3.5 3.0
1.5 2.5

PARKING LOTS OPEN
STADIUM CLUB DOORS OPEN
STADIUM GATES OPEN
RJS GAME DAY TICKET OFFICE OPENS (MEMBER RELATIONS, WILL CALL, AND TICKET SALES)

NEW FOR 2012
Club Lounge and concessions will remain open one hour after the conclusion of the game. Stay with us and enjoy the amenities of the Club Lounge.

DIRECTIONS TO RAYMOND JAMES STADIUM

From the North
Take 1 – 275 South to Hillsborough Avenue (Exit 47) “92 West” OR Dr. Martin Luther King, Jr. Blvd. (Exit 46B) “574 West” OR Dale Mabry Northbound (exit 41B) and follow the signs.

From the South (Tampa/St. Petersburg/Sarasota)
Take I – 75 North to I – 275 North to North Dale Mabry Northbound (exit 41B) and follow the signs.

From the East (Orlando)
Take I – 4 West to I – 275 South to Himes Avenue OR North Dale Mabry Northbound (exit 41B) and follow the signs OR I – 4 West to I – 275 North to Hillsborough Avenue (Exit 47) “92 West” OR Dr. Martin Luther King, Jr. Blvd. (Exit 46B) “574 West” and follow the signs.

From the West
Take Highway 60 East to Spruce St (Exit 1B), continue to either Dale Mabry or Himes Ave and turn left.
To make your arrival and departure more convenient, we have reserved parking lots on both the North and South ends of Raymond James Stadium. If you have purchased season parking passes, your parking booklet is enclosed. Each game has a unique pass which should be detached and hung on your rear-view mirror so that the front of the permit is clearly visible to parking attendants. All parking lots open 3.5 hours prior to each Buccaneers home game.

Need parking? Remember as a Stadium Club Member you receive a 15% discount off season parking passes. To add parking contact your Club Member Relations Associate at 813.875.CLUB (2582).

There are two (2) disabled accessible parking lots on Raymond James Stadium grounds. Lot A is located on the Northwest corner of the stadium (accessible from Dale Mabry Highway), and Lot C (accessible from Lot B / C on Himes Avenue) is located on the Southeast corner of the stadium. Parking in either disabled accessible lot is available on Game Day only at a cost of $25 per space. Season passes are not available in these lots.

Camper and bus parking is available for full-season or game day purchase at a cost of $25 per space taken up, per game, in Lot 13 and 14 only.

The Official Buccaneers pre-game tailgate party features an all-you-can-eat spread of tailgate fare and live entertainment. To make reservations for the pre-game tailgate party, call the Levy Restaurants Reservation line at 813.350.6490.

If you need to leave tickets at Will Call or if you have ticket issues on game day, please visit one of the Member Relations windows at the Game Day Ticket Office located on the South side of Raymond James Stadium between Gates C+D. The Game Day Ticket Office opens three hours prior to kickoff. Tickets can be reprinted if the Season Pass Member of record presents a valid ID.

A Box Office Ticket Service concierge exclusively for Club and Suite Members has been added at each of the Club Entrances for any ticket issues you may have at the Gates.
STADIUM CLUB ENTRANCE

Stadium Club Members have exclusive entrances to Raymond James Stadium located on the West Side of the Stadium between Gates A and D for Members with seats between section 205 – 216 and the East Side of the Stadium between Gates B and C for members with seats between section 232 – 239. The Stadium Club will open 2.5 hours before kickoff, a full hour before Stadium Gates. You may explore other areas of the Stadium by exiting the doors at the North and South ends of the Club lounge and receiving a wristband. This wristband is essential to regain access to the Club Lounge along with your Stadium Club ticket or Season Pass Card. If you choose to enter the stadium through Stadium Gates A, B, C or D, the only way to access the Club Lounge and your Stadium Club seat is to take the escalators to the second level and enter the Club Lounge through the doors at the North or South ends of the Club Lounge. After the first quarter, a Club Ticket / Season Pass Card and a wristband will be required to enter the Club area.

THE LOWER GALLEY RESTAURANT

The Lower Galley restaurant, located in the lower level of both the East Stadium Club and West Stadium Club, features a buffet dining experience unparalleled in quality and ambiance. Highlighted by a magnificent, fully air-conditioned atrium with soaring 84-foot ceilings and imported marble floors, the Lower Galley provides a relaxed atmosphere, comfortable seating arrangements and buffet-style meals. Prior to each game the chefs in our Lower Galley Restaurant will prepare a delicious and hearty brunch offered exclusively to Stadium Club Members, served from the moment the Stadium Club opens until kickoff. Reservations for the Lower Galley restaurants are highly recommended. Please call 813.350.6490 to make your reservations.

THE CLUB LOUNGE

CLUB CONCIERGE

Atop the escalators in the Club Lounge, the concierge desk is staffed with Buccaneers and Tampa Sports Authority representatives. Feel free to visit the concierge desk with any questions or concerns you may have. The concierge desk provides Stadium Club Members with the following services:

TAG-A-FAN PROGRAM

The TAG-A-FAN program aids in returning lost children/fans to their ticketed seats. Free ID bracelets display the fan’s seat location making it easy for stadium staff and law enforcement to reunite separated parties. To locate a lost child/fan, visit the Stadium Club concierge desk.

BUDWEISER DESIGNATED DRIVER/SAFE RIDE PROGRAMS

Budweiser sponsors free taxi rides home with unlimited mileage for intoxicated fans. In addition, Designated Drivers are eligible for one complimentary soft drink during the game. Please visit the Stadium Club concierge desk to sign up for these programs.

CLUB CONCESSIONS

To satisfy your game day appetite, we have many mouthwatering food selections to choose from throughout the Stadium Club lounge. The Club Deli, Treasure Cafe, Crows Nest, Pasta Port and Club Grille, as well as portable concessions, offer the best tasting food with a variety of choices.

STADIUM WIFI

WiFi is now available throughout Raymond James Stadium. To access the internet inside Raymond James Stadium, follow the steps below:

1. Enable your smart device to search for Wi-Fi
2. Find the Wi-Fi network, “ClubWiFi”
3. Enter password: “Bucs2012”
4. Launch your web browser

5. Search web browser for speed and connectivity strength

THE BUCCANEERS MOBILE APP

Download the Free Buccaneers Official Mobile App to access live streaming video and play-by-play coverage only available inside RJS.

Scan to download

TEAM MERCHANDISE STORES

Don’t forget to present your Season Pass Card to receive 15% off merchandise at the Stadium Club Gift Shop.

ATMS

ATMs are located in Quad D in the West Club and Quad B in the East Club lounges.
**SECURITY PROCEDURES**

For your safety and the safety of RJS guests, you and your belongings will be searched upon entry into the stadium. By tendering your ticket, you consent to such searches and waive any related claims that you might have against the stadium landlord, the NFL, the NCAA, the Buccaneers, or their respective agents. Inspection points are at all stadium entry points. To expedite entry into RJS please abide by the following guidelines:

- Arrive early to give yourself plenty of time
- Have your ticket or season pass in hand
- Remove headwear as you enter the inspection; it will be screened
- Unzip/open coats, jackets, purses, and bags as you enter the inspection area
- Wanding or pat downs may take place upon entrance
- Fans who refuse wanding or pat downs will not be admitted into RJS. Security Procedures are subject to change. Visit [raymondjamesstadium.com](http://raymondjamesstadium.com) for more information.

**FAN CONDUCT**

The Tampa Bay Buccaneers are proud of our great fans and strive to make your game day experience at Raymond James Stadium an enjoyable, family-oriented experience. To ensure an enjoyable experience for all guests, the following is an illustrative list of actions prohibited in Raymond James Stadium:

- Disorderly Conduct (including using profanity)
- Smoking (except in designated locations)
- Throwing or kicking objects
- Interference with the progress of the game (including throwing objects onto the field)
- Standing on chairs/seats
- Abuse of intoxicants
- Spitting tobacco juice
- Stepping over chair backs
- Standing or sitting in these areas: main level; club level or upper level walkways; aisles; ramps andon chair backs
- Placing cups on any walls
- Running or Jogging
- Failing to follow instructions of Stadium Personnel

For Fan Issues Text 33607

**ITEMS NOT PERMITTED**

Stadium personnel will inspect and open bags and purses. This policy is for the safety of all in attendance. Non-permitted items cannot be stored on-site or left at the gates.

- Containers including cans/bottles, coolers (bottled water is available at concession stands)
- Food
- Umbrellas
- Strollers
- Large bags/Backpacks
- Video Cameras
- Camera body, lens and filter(s) longer than 12”
- Weapons, fireworks
- Poles/sticks (except to assist disabled guests)
- Objects that obstruct a guest’s view or interfere with a guest’s ability to enjoy the game (i.e. air horns and whistles)
- Pets (except assistive animals)
- Objects that may become projectiles
- Skates, skateboards or cycles of any kind

**LOST AND FOUND**

Any item(s) found during a Buccaneers game should be turned in to the concierge desk. Found belongings will be kept there until the conclusion of the game, at which time all items will be brought to the TSA office located on the ground level between gates C and D. Please contact the TSA office weekdays at 813.350.6500 for more information.
POSTGAME

At the conclusion of the game we invite you to continue the celebration in the Club Lounge. During this time, the club grilles and the sports bars will remain open for one hour after the conclusion of the game.

STAY CONNECTED

Your Buccaneer experience doesn’t end when you leave the stadium. To get the latest on the team, you can follow us on Twitter (@TB Buccaneers) or like us on Facebook (facebook.com/tampabaybuccaneers).

IT’S A BUCS LIFE.

We also have a new way of stating just what it means to live and play in our little corner of the world: “It’s a Bucs Life.” Check out ItsABucsLife.com to show the world your love for the Bucs, start your own krewe, and compete for prizes and a whole new level of team access. We now have the perfect tools to organize and unite stronger than ever.

Please know that we never forget the most important part of our Buccaneer family: you, the fan. You make all of this possible. We know the sun and fun of the Bay lifestyle can’t be had anywhere else, but the true pride of Tampa Bay is its people. Thank you.